

Inspire

February 2011

Sherpac Newsletter

Welcome to the New Year, we hope you all had a great Christmas and are nicely settled back into work. We are really excited about 2011 and look forward to some new ideas and innovations.

We are currently running some great specials for the lead up to Valentine's Day. We have some very charming **gift box bags** on offer, please email jemma@sherpac.co.nz to receive more information.

Then March sees the start of the **Barista Championship** events on the 5th, with the final due to take place on April 16th. We love sponsoring this event and there are always plenty of exciting signature beverages to both tantalise and intrigue the taste buds.

Then there is the **Autumn Gift Fair** which will take place from Sunday 6th to Tuesday 8th of March, come and visit to discuss your 'wrap, pack and carry' needs with one of our really helpful people on the stand.

Also in this newsletter you will get a sneak preview of some of our latest designs and a few photo's of our **Christmas party**.

Enjoy the last part of the summer and remember; slip, slop, slap, and wrap!

Michelle Lamberton
Sales Manager

CALL US TODAY
TO RECEIVE INFO
ON OUR SILVER
FOIL COFFEE
BAG SPECIAL



COMING UP



↑
Visit us at stand 2050
Hall 2 in the ASB
Showgrounds, Greenlane.



Sara Lee Bach Bag.
The bach espresso blend
now has a new summery
bag to suit it's name.
The white matte laminate
bag is fresh, striking and
super stylish.

NEW

INNOVATIONS AT SHERPAC

CHECK OUT OUR BLOG LATER THIS MONTH FOR OUR NEW ARTICLE ON STONE PAPER



-ECONOMICAL
-ENVIRONMENTALLY FRIENDLY
-GREAT PRINT FINISH
-NATURAL LOOKING



Icebreaker's new outlet bag

These new liner paper bags are the most recent development in our environmental paper range. Forward thinking Icebreaker snapped up the chance to use this paper for their outlet stores.

Talk to Jemma
about your custom
bag ideas today!



Jack's Coffee
Local coffee for local people

STUNNING NEW DRAGON COTTON

Coffee legend David Burton is launching a new coffee company; 'Jack's Coffee'. To echo David's desired personal touch we suggested a new substrate called dragon cotton which is tactile, unique and distinctive.

www.sherpac.co.nz
0800 48 48 88



Our Nautical but Nice Christmas Party



Norman takes the driving seat



Maxi dress poses...



Glamorous Ladies

In early December we escaped the office and enjoyed a lovely boat trip just off the beautiful Waiheke Island.

The champagne was flowing, the maxi dresses were on show (even for the guys) and the secret Santa pressies were exchanged. We indulged on a delicious Christmas feast (Thank you Raewyn) and some of us had a chilly but refreshing dip in the water!



The not so secret Santa



The guys escape the maxis



Cheers!!

Create your own today!



TIN FEATURE



embossing adds an extra special touch

We've recently had the great pleasure in working with the organisation Faith 4 Families. Faith 4 Families wanted something that would help families reconnect and share their faith. Hence the idea for the 'faith box' was born, a box filled with family games and other fun bits and pieces to engage all the family. Tins are the perfect choice as they will last for years and there is a magnetic element running within the campaign. We love these funky tins and we wish Faith 4 Families the best of luck with their great work. To read more about this fantastic organisation please visit: www.faith4families.org

Griffin's the famous kiwi biscuit company very generously sponsored the latest 'Girl Guiding New Zealand' venture. These tins of biscuits are going to be sold by girls of various ages to help support their organisation and to also teach the girls some valuable life lessons. We hope that all the girls achieve great success now and for many years to come. To read more about the Girl Guides please check out: www.girlguidingnz.org.nz

Don't forget!

To visit us at the Autumn Gift Fair. Stand 2050, Hall 2 ASB Showgrounds, Greenlane.

6-8 March 2011

Check out our blog in March & April to keep up to date on the Barista Champs!

<http://www.sherpac.co.nz/html/staff-blog.html>

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0800 48 48 88

