

# Inspire

September 2011

Sherpac Newsletter



The Rugby World Cup is heating up, there is a really exciting atmosphere around. Lets hope the All Blacks show the world why New Zealand is the home of Rugby! It has as usual been a busy few months here at Sherpac HQ, not least due to me getting married at the end of August.

We were also busy with the Spring Gift Fair at the end of August. It was yet another great event, we saw some familiar faces but also some new ones with budding prospects on the horizon, this was inspiring to hear about especially with the current state of the global economy.

In this newsletter we take a special look at branded courier bags, as they are now becoming more and more popular. You will also get to have a peek at some of our recent projects such as the trendy range of screenprinted bags we did for Shoe Connection.

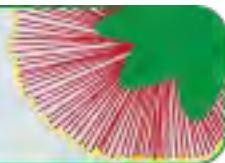
Also check out the photos from our mid Winter Christmas work do. We all enjoyed a tasty dinner in Daikoku before having a lot of giggles at the Classic Comedy Club.

Sadly at the moment we are saying goodbye to our current Finance Manager Eileen. We have loved working with Eileen and we wish her all the best in her future endeavours! We extend a warm welcome to Christina who has just joined the team, to take over from Eileen. We will have more on Christina in the next Inspire, after she has had time to settle in.

I hope you all enjoy the buzz the Rugby World Cup brings. Christmas is looming so get your stock orders in early, and remember to like us on facebook!

**Michelle ~~Lamberton~~ Stewart**  
Sales Manager

**ORDER NOW FOR  
CHRISTMAS**



Welcome: Christina



We are delighted to have worked on these pouches with Tahī Estate Honey. The pour spout makes them really easy to use and we think it has printed beautifully. To buy some of this healthy and tasty NZ manuka honey please visit: <http://www.tahihoney.co.nz/>

## SPRING GIFT FAIR 2011



Check out our stand

Thank you to all of you that visited us at the Gift Fair in the ASB Showgrounds!

Congratulations Mr. & Mrs. Stewart, Lots of love from all the Sherpac Team



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sherpac packaging

[www.sherpac.co.nz](http://www.sherpac.co.nz)  
0800 48 48 88

# Mid Winter Christmas Party



Eileen, Norman & Hayden waiting on their feed



Thank you to Lovie for cooking such yummy food & for keeping us so well entertained!



Sinead grins awkwardly while Michelle does chopstick 'comedy'



Eryn, Sinead & Michelle loving the starters... nom nom nom



Grant & Raewyn enjoying the restaurant's ambience



Pretty ladies, Kelly & Frances



Lovie's sweet little message at the end of our meal!

kilt® — n. skirt, tr Scottish skirts) r adj.) gat



## BRANDED COURIER BAGS

With so many online stores these days there is a rising demand for strong and effective packaging to deliver the goods in the best shape possible. Our courier bags are 'made to order' so the size, shape and colours are totally dependent on the customer's needs whether they send large jackets or small jewellery and accessories.

This also offers a new branding platform for retailers as the package design can not only reflect their image but can even give the online customer a more tangible connection to the store, almost like an in-store experience. All the major courier companies such as Courier Post, New Zealand Couriers and PBT have already been processing and delivering branded courier bags for some time now, infact it has at times made identifying and allocating packages more efficient.

Kilt the New Zealand designer label recently worked with us for their courier bags. Kilt are famous for their focus on quality, hence they needed courier bags that would protect the goods while the outside of the bag make a branding statement like their instore graphics and packaging.

They sell a great variety of products so it was important to them that the size performed for their whole range. The end result is the stunning bag above!

Check out the amazing Kilt products online: <http://www.kilt.co.nz/>

## WE LOVE THIS SCREENPRINTING IDEA!

Shoe Connection came to us with the very fashionable idea of colour blocking on our haruru standard range bags. The colours are so funky and modern, they work brilliantly as a collection but are really striking on their own also.

Check out the cool shoes on: <http://www.shoconnection.co.nz/>



## NON WOVEN BAGS

Recently we designed this Non Woven Bag for our customer Heavenly Soles.

We felt that creating a ribbon effect with the handles worked really well with the Heavenly Soles brand. Whats great about this bag as well is that its big enough to carry around those awkward boot boxes without any hassle!

Visit the cute online store at: <http://www.heavenlysoles.co.nz/>



Interested in branded courier bags, or 'made to order' non woven bags?

Talk to Kelly; our really helpful retail sales specialist!

